



What is going on in Allentown?

The Allentown Park Hotel invites local artists to participate in a mural competition inspired by the history of Allentown as a theme. And we are giving them the Allentown Park Hotel as their canvas! These murals will allow the story and diversity of Allentown to unfold and come alive through art.

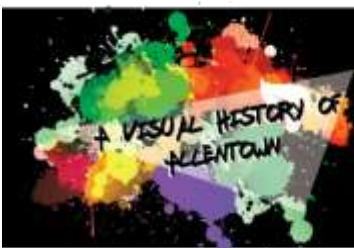
Our goal is to bring the community together and inspire community pride, attract tourists and promote local talent by opening up conversations through art. Viewers will have the opportunity to peak through a visual window into Allentown's history through the interpretations of local artists in action, who are creating a story through their pictures.

This mural contest will showcase the rich history of Allentown, giving artists invaluable exposure in bringing the aesthetic beauty of Allentown to life, tracing the rich heritage of the area while looking forward from a treasured past to a colorful future. Artists are encouraged to interpret Allentown's history through their own creative expression.

The community will have the opportunity to participate in a Community Celebration Party at the Allentown Park Hotel, on Saturday, April 28, 2018, the last day of painting, and visitors will have the opportunity to vote on Facebook for their favorite mural. The contest will be open for online voting starting at the Community Celebration Party on Saturday, April 28 and ending at 11:59 PM on May 4, 2018.

What are the requirements to enter the contest?

1. Entry Forms will be available online at www.allentownparkhotel.com or send an email to mural@allentownparkhotel.com for the mural contest Entry Form.
2. All entries must be submitted, via email to: mural@allentownparkhotel.com, no later than 11:59 PM on April 6, 2018.
3. Artists need to submit the signed Entry Form and agree to abide by the rules and regulations of the contest, which require each mural to be an original work of art by the muralist.



ALLENTOWN
PARK HOTEL



BY CHOICE
HOTELS



4. Submit three original (3) digital samples of work, in jpeg files, produced in the last three (3) years. Provide a short artist biography of no more than ½ page.
5. Submit a short statement expressing the story behind the mural that will be painted at the Allentown Park Hotel (APH) consistent with the theme: “A Visual History of Allentown.”
6. The letters APH (Allentown Park Hotel) should be subtly hidden in each mural.
7. Artists will be assigned indoor or outdoor wall space to paint. The mural walls will be approximately 50-150 square feet.

What may I win?

- The winning muralist, with the most online Facebook votes, will receive a cash prize of \$2,000.00.
- Each of the finalists, selected to paint murals, will receive \$200 toward art supplies and 5 complimentary hotel nights at the Allentown Park Hotel for themselves or transferable to friends and family.
- Tons of publicity and community pride.

What is the theme?

- “A Visual History of Allentown

What is the timing?

- Applicants must submit their completed Entry Form to mural@allentownparkhotel.com by 11:59 PM on April 6, 2018.
- The artists must be available to paint from April 21-April 28, 2018.
- The final day of painting will be on Saturday, April 28, 2018 and each artist must be available and onsite, as the online voting competition begins.
- The entire community is invited to a Community Celebration Party to take place from 1:00 PM-4:00 PM at the Allentown Park Hotel on Saturday, April 28, 2018. Guests will have the opportunity to mingle with the artists as the artists place their finishing touches on to their murals. Guests will be among the first to vote for their favorite murals.



**ALLENTOWN
PARK HOTEL**



BY **CHOICE**
HOTELS



When will I be notified?

- Finalists will be selected by a panel of judges consisting of: the General Manager of the Allentown Park Hotel, the ownership of the Allentown Park Hotel, and a prominent member of the art community.
- The finalists will be announced on Facebook by April 18, 2018 as well as email, to the address submitted.



ALLENTOWN
PARK HOTEL



BY  CHOICE
HOTELS